

PLANNING YOUR NEXT WEBSITE DEVELOPMENT PROJECT

Fill out this questionnaire to begin your planning process. You will need to know this information before contacting Jaymunda to begin development.

Read more about the Jaymunda Website Development Process online at:
www.jaymunda.com/websites/process

1. Describe in 2 sentences or less the overall point of the new website?

2. What 5 key things do you want to accomplish with your site?
 - 1.
 - 2.
 - 3.
 - 4.
 - 5.

3. What is your budget range for the initial website build out?

4. Do you have a budget for the ongoing maintenance and promotion of the site? If so, please describe.

5. What type information will be critical to include in the website?

6. Describe the type of people you want to attract to the website: (i.e. consumers/businesses, male/female, key characteristics of a good client)

7. Is this the first site or is this a redesign?

8. If this is a redesign, how are you currently promoting the website?

9. How do you plan to promote this website after it's built?

10. Will E-Commerce (online shopping) be a part of this site? If so, how will it be used? Please Describe.

11. If you are building an E-commerce site, do you have the staff and business processes to manage online orders?

12. Do you have the staff to do the data-entry necessary to get the products set up in the website or will you need to outsource? (Jaymunda will provide training and may be able to help you with this)

13. What other information is necessary to know about the website?

After completing these questions, contact a Jaymunda Team Member to schedule an initial conversation about your website:

In Atlanta: (678) 389-6929
In Asheville: (828) 254-0892

www.jaymunda.com